

CATALYSING SUSTAINABLE ECOSYSTEM AND ECONOMIC WELLBEING FOR RURAL WOMEN

LOCATION: TRIMBAKESHWAR, MAHARASHTRA

### PROJECT OBJECTIVES

To introduce a model of women centric, women led development for socio-economic and health and nutrition gains.

To empower farm women by introducing activities focusing on demonstration plot.

Conducting financial literacy program to help young women understand family budgets, income and expenditures, savings plan and investment planning.

Promotion of farm, off farm, non-farm entrepreneurship.

## KEY INTERVENTIONS

**Mushroom Cultivation** 

**Promotion of vegetable cultivation** 

**Farm Pond** 

**Nursery based enterprises** 

**Enterprise and business plan training** 

**Self-worth Training** 

**Agriculture Training** 

# CURRENT STATUS

					Achievement					
Sr. No	Activity	Unit	No.	Sanctioned Budget	Achievement December 23- March 24					
					Phy	Fin				
Empowering and Institutionalising women										
1	Self-worth training	No. of event	5	45000	1	9000				
2	Enterprise and business plan disussion	No. of event	5	25000	1	5000				
3	State coordinator	Monthly	12	96000	2	7773				
4	Project officier day based	Monthly	12	408000	2	145444				
Entrepreneurial Incubation and Support										
1	Promotion of Vegetable cultivation in 5-10R	Plot	100	300000	22	69410				
2	Mushroom cultivation	No. of farmers	100	350000	70	197848				
Overhead and Administration										
1	Stationary and Consumables	Month	12	12000	2	100				
2	Travel cost field team	Month	12	54000	2	2624				
3	Field monitoring visit	No. of visit	8	68000	2	22597				
4	Institutional support to NGO			107040		9463				
	Grand Total					468259				

Grant Received 600000
Total Expenditure (Dec 23 -Mar 24) 468259
Percentage utilisation 78.04316

### **ACHIEVEMENTS**

#### 1. Business and Enterprise Discussion

We are delighted to share the progress of the Mushroom Promotion activity initiated by the Sathi Project in pursuit of enhancing economic opportunities for women in our project area. A pivotal training session led by Ms. Chetana Pawar on 5th March 2024 proved immensely valuable. 30 participants were equipped with essential techniques in cutting and sterilizing paddy/wheat straw for mushroom spawn bag filling, fostering practical skills crucial for successful cultivation. Emphasizing sustainability, Ms. Pawar advocated for minimizing chemical usage and maintaining proper hygienic conditions throughout the cultivation process, ensuring high-quality mushroom production. This initiative not only empowers women with new skills but also fosters economic independence within the community, aligning with our shared vision of sustainable development and empowerment.





#### 2. Women's Day Celebration



On the occasion of International Women's Day, a momentous event unfolded at Kone, Trimbak, organized under the auspices of the Sathi project on 7th March 2024. Ms. Ashlesha Deo delivered a compelling speech, illuminating the significance of the day while advocating for gender equality and women's empowerment. Her address, attended by over 150 women from Sapte, Kone, Dhumodi, and Torangan villages, resonated deeply, reflecting the collective spirit of progress and resilience. Following Ms. Deo's impactful words, a health checkup camp, facilitated by Guruji Hospital, prioritized women's well-being, offering essential medical services and screenings. The event further showcased collaborative efforts, as Mr. Pavan Chandrattare from Finolex reaffirmed the commitment of organizations and individuals towards women's welfare and community development. Such initiatives underscore our dedication to fostering inclusive growth and empowerment within our project area.





#### 3. Women's Day Celebration

**Event:** Mahila Melawa (Women's Convention)

Project: Navnirman project

**Objective:** To provide a platform for women entrepreneurs to share their entrepreneurial journey and experiences.

Participants: 18 women from Dhumodi and Torangan

**Project Support:** The women were taken to the event under the Sathi project to expose them to various entrepreneurial ideas.

**Event Report:** The Mahila Melava, organized by TDK Ltd and Saukhyam Arogya Foundation, brought together over 150 women entrepreneurs engaged in farm and non-farm livelihoods. The event provided a platform for these women to share their experiences, fostering a strong sense of community and support. Heart-touching stories revealed the gratitude of the women towards the organization and donors for their timely support. Informal connections formed among attendees resulted in mutual support for families in distress. Practical assistance, including handholding for 28 families and the distribution of reusable sanitary napkins, demonstrated a commitment to sustainable empowerment. Through networking opportunities and knowledge enhancement on various topics, including health and financial literacy, the event empowered women to make informed decisions for themselves and their families. Distinguished guests, including representatives from Rajya Ekal Mahila Samiti and Saukhyam Arogya Foundation, along with CSR leads from TDK Ltd, further enriched the event with their presence and insights.





#### 4. Mushroom Promotion

Number of Women: 70 women were provided with training and support.

**Types of Mushrooms:** Oyester (Dhingri)

#### **Participant detail:**

20 were trained in Kone mushroom cultivation.

30 were trained in Sapte mushroom cultivation.

10 were trained in Dhumodi mushroom cultivation.

10 were trained in Torangan mushroom cultivation.

Price of Mushrooms: The mushrooms are being sold for Rs. 200 per kilogram.







# FUTURE PLAN

Sr. No	Activity	Unit	No.	Sanctioned Budget	Plan (April-June)					
					Phy	Fin				
Empowering and Institutionalising women										
1	Self-worth training	No. of event	5	45000	1	9000				
2	Enterprise and business plan disussion	No. of event	5	25000	1	5000				
3	Exposure visit	Visit	1	25000	1	2500				
4	Agriculture training	No. of event	5	20000	2	8000				
Entrepreneurial Incubation and Support										
1	Farm pond	No.	1	250000	1	250000				
2	Nursery	No.	1	50000	1	50000				
	Grand Total					324000				